



Join Haworth for an Office Forum on:

## Using Design Psychology to Create Ideal Places

with our guest speaker Dr. Toby Israel

Date: **October 25, 2006**

Time: **11:30 am– 1:00 pm**

Place: **Haworth Showroom**

**312 Merchandise Mart**

**Chicago, IL 75201**

Learn hands-on exercises from the “Design Psychology Toolbox” to benefit your practice in creating ideal places for you and your clients.

Discover how the process of past-place experience is applied to residential, institutional and corporate projects.

Dr. Israel’s experience and groundbreaking theories have gained nation-wide attention, most recently on NPR’s Talk of the Nation, in The Wall Street Journal, The Boston Globe, and The Philadelphia Inquirer. Dr. Israel is in private practice as a Design Psychologist in Princeton, N.J.

**RSVP** by October 18, 2006 to [first.last@haworth.com](mailto:first.last@haworth.com) | 555.555.1212